

BRAINSTORMING

Listed below are 5 individuals or businesses who need a digital media marketing plan. Fill in your ideas below each category

LOCAL COFFEE HOUSE

What customers are looking for:

What social media sites would work best for this client?

Who should they connect with online?

INDEPENDENT AUTHOR (SELF PUBLISHED TEEN ROMANCE BOOK)

What customers are looking for:

What social media sites would work best for this client?

Who should they connect with online?

TRAVEL AGENCY

What customers are looking for:

What social media sites would work best for this client?

Who should they connect with online?

CARPENTER

What customers are looking for:

What social media sites would work best for this client?

Who should they connect with online?

BICYCLE STORE

What customers are looking for:

What social media sites would work best for this client?

Who should they connect with online?

YOUR BUSINESS _____

What customers are looking for:

What social media sites would work best for this client?

Who should they connect with online?
